



HOLISTICWEB**PRESENCE.COM**
When You Need More Customers

Client Marketing Specialist – Internship/Entry Level Trainee

Holistic Web Presence LLC is a Salt Lake City-based company looking for more staff to help with our client marketing activities. We are offering part-time and full-time summer internships to teach and train qualified candidates in content marketing. There may be opportunities for continued full and part-time employment after the internship is completed.

Creative Minds Wanted

This is primarily a creative role. The prerequisite for this position is, therefore, the ability to write in an accurate and entertaining manner. You will be asked to interview clients, research subjects, and then produce attention grabbing, fascinating, useful, technically accurate, and original content. Good basic computer skills will also be very important for this role.

We provide excellent in-depth training in most aspects of digital marketing. Initially, this is a trainee position.

Opportunity for Future Career in Content Marketing

If you are chosen to stay on post internship, you will have the opportunity to significantly grow your earnings and skills across a diverse range of areas in the online marketing world. For example, you will be creating local business listings, video editing, learning basic HTML, website posting, image optimization, search optimization, and social marketing.

The foundation of all of this, however, is the ability to write and use a computer.

Required

- Advanced English writing skills: good grammar, the ability to write well, making researched content useful, interesting, and potentially amusing.
- Good basic computer skills, office applications, and at least a basic understanding of the Internet, search, websites, and blogging.
- Must live in the Salt Lake or Utah Valley.

This Position Will Challenge You

This is a professional level training internship. Everything you will do will require the utmost attention to detail, focus, and ingenuity.



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Ability to Communicate Professionally

This is not a sales internship, however, the ability to work with clients on the phone, and maintaining and building positive relationships will be an important part of the role. Working at this high level of communication, with individuals with years of professional experience, will also provide many great learning opportunities in the art of business interaction.

Must Be Organized

The talent to organize your own day, manage multiple concurrent projects, and work with technical specialists in the team will also be very important.

Actual Work Hours Are Flexible

We are a modern company with clients all over the country, and employees in different countries and time zones. Consequently, we offer great flexibility to our employees and interns to work hours that fit their schedule.

This freedom can be enormously helpful for employees still in school, stay-at-home parents, or other work from home situations. But it also requires very responsible individuals who can work independently, who are willing to be held accountable for the quality and quantity of their work, and not need to be watched every second by a supervisor.

Reimbursement

Salary during the internship phase will be \$12/hour.

HOLISTICWEBPRESENCE.COM is committed to helping local businesses grow through increased visibility and effectiveness on the Internet.

<http://www.holisticwebpresence.com/>

To apply for this position email wade@holisticwebpresence.com with your resume.

Don't Forget

Include at least a 500-word original article about a place that you have lived. Please write this sample as creatively and interesting for a general audience as you can possibly make it.